



## **De Monnik Dranken starts cooperation with International Beverage Holdings Ltd from the 1st of October 2021**

De Monnik Dranken (DMD) will take over the exclusive distribution of the brands of International Beverage in the Netherlands from Monday the 1st of October 2021. The take-over includes the exclusive imports for the Dutch market for the maritime malt, Old Pulteney Single Malt Whisky, the well-known distillery brands Speyburn Speyside Single Malt Whisky and anCnoc Single Malt Whisky from the Highlands. In addition, the company will do the exclusive distribution for Caorunn Gin, a Celtic name pronounced 'Ka-roon'.

De Monnik Dranken (DMD) is a 100% family owned business that was founded in 1918. Currently run by the 3rd and 4th generation, DMD has become a leading organization in the field of drinks. Meanwhile, the company employs over 110 people and received the designation "Royal" in December 2018 from the King's commissioner in the province of Overijssel. The company is an esteemed beverage wholesaler and brand building importer that is based in Oldenzaal, The Netherlands. Also DMD was awarded as Spirits Distributor of the Year 2020 by The Spirits Business Awards.

International Beverage is one of the world's most dynamic drinks companies. Established in 2006 as the international arm of ThaiBev, it produces premium spirits for the global market at five historic distilleries across Scotland: Pulteney, Balblair, Knockdhu, Speyburn and Balmenach (where Caorunn Gin is made). The business is renowned for making whiskies and gin of exceptional character, crafted by long standing distillery teams who put a lifetime of personal pride and local know-how into every bottle. The business is also a champion of sustainability and low carbon production, with the utmost care given to the environment surrounding each distillery.

Today, International Beverage spirits are regarded as some of the world's finest, having won hundreds of awards for their quality in global competition. The business won the Icons of Whisky Scotland Distiller of the Year Award in 2017.



Luuk Olde Monnikhof, commercial director and co-owner at De Monnik Dranken: *“In the last few years our company has made some very progressive and strategic steps forward concerning our whisky import portfolio. As a result, whisky became one of our central focus points of our commercial activities. Given the developments and the central focus that we can give to this important category with our dedicated team, we believe that there is room for expansion in order to fully optimize the potential and synergy between our “house of whisky brands”. In short, the addition of the iconic maritime whisky Old Pulteney from the north of Scotland, anCnoc from the Highlands and Speyburn from Speyside makes us proud and ready for the next step in our whisky journey’.*

Hans olde Monnikhof, director and co-owner at De Monnik Dranken: *“Some great work has already been done with these brands in the Dutch market. The brands have a great track record when it comes to heritage and quality and we look forward to taking the next steps in building these brands on the Dutch market in the different channels’.*

Andrea Spinello, Commercial Director at International Beverage added: *‘We’re very pleased to be working with the expert team at De Monnik Dranken to support the growth of our brands in the important Netherlands market. We have some exciting and ambitious plans in place to increase the profile and presence of our single malt whiskies and popular Caorunn Gin with Dutch consumers, and this new partnership will be an important step in achieving this.’*